

## indications

Precision Laser Therapy is indicated for male and female androgenic alopecia, as well as chemo- or chemically-induced hair loss. It is especially effective in the treatment of thinning hair. Precision Laser Therapy after hair transplant surgery reduces shock loss and hastens follicle viability. However, Precision Laser therapy is not indicated for conditions where hair follicles have been dormant for more than five years. There are no side effects.

Localized therapy applied by skin wand units is also indicated for rosacea, acne vulgaris, sun-induced skin changes, wrinkles, and lentigines.

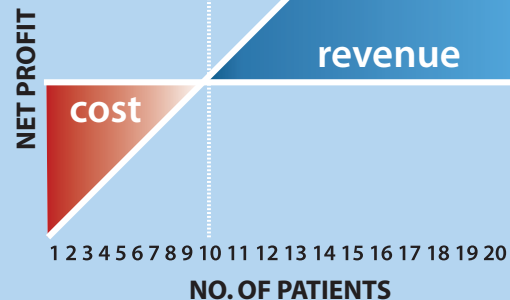
This all-natural, drug-free therapy uses specific light wavelengths to increase ATP (adenosine triphosphate) production in mitochondria for cell growth. It also combats the effects of surplus DHT (dihydrotestosterone), the primary cause of hair loss in males and females. This is why Precision Laser Therapy can be effective for men and women of all hair types, all ages, and all skin types. Precision Laser Therapy is also compatible with other aesthetic treatments your patients currently receive.

## new services, new revenue

Therapy typically begins after an initial consultation and the patient provides payment in full. The system's ongoing operational costs are low because a physician is not personally required to administer hair therapy or skin treatments.

Patients pay between \$3500-\$4500 for a complete year of hair growth, and approximately \$2400 for a six-month course of skin therapy. By adding only 6 new hair therapy patients per month, Precision Laser Therapy will generate more than \$250,000 per year. Precision is not only an effective aesthetic treatment, but it's a robust business model, too.

**Start earning revenue after just 10 patients.**



**Precision**<sup>TM</sup>  
laser therapy system   
GROWHAIR | GROWREVENUE

## treatment protocols

### HAIR THERAPY:

Hair loss therapy patients sit under a special light hood for treatment durations lasting 30-60 minutes, and many patients read or watch TV. Optimum results with Precision Laser Therapy are achieved through a consistent treatment regimen and good patient compliance. A 12-month schedule of treatment is recommended, according to the following guidelines:

- Months 1 to 4:  
1 hr per week
- Months 5 to 8:  
1 hr every other week
- Months 9 to 12:  
1 hr per month

Hair loss stops in about 6 weeks, and hair growth is typically noticeable after 2 months.

### SKIN THERAPY:

To diminish wrinkles and improve the elasticity of skin, a therapist moves a light wand over affected areas. This therapy is compatible with other treatment modalities such as peels, microdermabrasion, and retinols.

Precision Laser Therapy is invigorating and painless, and can be packaged with other aesthetic/spa treatments. A standard course of therapy consists of one 20-minute treatment per week for six months.

